



SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA

ENTREPRENEURSHIP DEVELOPMENT CLUB

ANNUAL REPORT 2018-19

The Entrepreneurship Development Club of SSV College, Valayanchirangara is a registered club with District Industries Centre since 2016 and it tries to instil in the students entrepreneurship skills and tries to bring awareness about the need for innovative enterprises in our nation's developmental agenda.

The inauguration of the Club was conducted on the 13th of August, 2018 by the honourable Manager of the College, Prof. S. K. Krishnan.

Onam Fair 2018: 13th August 2018

On the same day an Onam Fair was organized in the college. The club is organising Onam fair for the last 3 years and the students always participate in the fair with great enthusiasm. The Club provided platform for all the Associations to put their stalls in the Fair and students put in their creative efforts and made the Fair a grand success. Palakkad Khadi Sarvodaya Sangham and nearby textiles put their stalls in the fair. Apart from that the National Service Scheme of the College had also put a stall of organic vegetables they cultivated in the college premises. The fair was a great success because of the huge participation of the faculty members and students.



“Chekkutty Doll” Making: 6th October 2018

The next programme of the club was with a sacred motive of extending a helping hand for the flood affected people. For this, the club became a part of the “Chekkutty Doll Making” initiated for the restoration of the Handloom Unit at Chendamangalam. For organising this programme in our college, the E.D. Club with the Social Responsibility Wing of the College contacted the officials of this venture and they agreed to make us a part of this event. They handed over 5 disinfected sarees to us and one of the officials visited our campus to provide training on the doll making process for 19 selected students and after the training on 5th October 2018 the One day doll making camp was organised on October 6th 2018. The camp was inaugurated by Dr. Padma P., Principal of the college.



About 89 students participated in the camp and they made about 1000 dolls on that single day. These dolls were handed over to the officials of this venture for selling through their websites. The event was highly appreciated.

One day seminar on “Start ups and Entrepreneurship Development”: 21st November 2018

The aim of the seminar was to provide the students awareness about the possibilities of start-ups .The workshop aimed to provide an insight to the students about idea development and innovative business practices.



Dr. Anson C.J. who is working as research officer in Inter University Centre for Intellectual Property Rights Studies Cochin University of Science and Technology acted as the resource person for the workshop. . He completed his Ph.D from CUSAT in 2017 on the topic “The Effect of G I, Product Uniqueness and Reputation on Purchase Intention: Mediating Role of Perceived Value and Satisfaction. He published articles in various international journals. He also acted as resource person in various seminars and workshops.

One Day Seminar on “Fundamentals of Intellectual Property Rights”: 21st January 2019

The workshop on intellectual property rights was organised by the ED Club in association with the Institution Innovation Cell (MHRD) of Sree Sankara Vidyapeetom College on 21st January 2019

. students attended the workshop. The following topics were covered

- History of Intellectual Property Rights
- World Intellectual Property Organization: Roles & Functions
- Intellectual Property India Office: Roles & Functions
- How to file a Patent Application?
- How to file a Copyright Application
- How to file a Trademark Application?
- How to file a Design Application?
- Scheme for Facilitating Start-ups Intellectual Property Protection

After the class, feedback was collected from the participants. The participants gave a positive feedback about the class. It created awareness among them about the basics of intellectual property rights.

About the Resource Person

Dr. I G Rathish who is working as assistant professor in Inter University Centre for Intellectual Property Rights Studies Cochin University of Science and Technology acted as the resource person. He is primarily entrusted with the task of facilitating filing of patents among teaching and research fraternity. He is also the coordinator of the IPR Facilitation Cell at IUCIPRS. He holds a PhD degree in Chemistry, with 8 research publications in peer reviewed journals. A compound developed by him reached advanced stages of testing against cancer cell lines at National Cancer Institute, U.S.A. He worked for about 7 years in couple of reputed MNC Pharmaceutical companies in R&D and Patents Department.

Specialized in the area of patent filing and related matters, he was also instrumental in successfully facilitating invalidation of key patents of rival pharmaceutical companies at various Judicial and quasi-judicial forums.

He also acted as resource person in various IPR related seminars and workshops. He recently qualified the patent agent examination.



One day Workshop on Making of Paper file and Seed Pen: 29th March 2019

A one day training programme on Seed Pen Making and Paper File Making was conducted by the Entrepreneurship Development Club on 29/03/2019. The programme which was attended by 54 students was under the leadership of Sri. Aneesh Kumar S, who is an expert in the field. The students had shown great interest in this and the club is planning to start a production unit in the college by giving proper training to the students.



Entrepreneurship Club Coordinator

SUCHITRA A.

Principal